



Recruitment Pack

The TEFL Academy





Unlock their potential!

Elevate your recruitment strategy with us!

Promote your jobs on [theteflacademy.com](https://www.theteflacademy.com)
We're the leading provider of accredited 168hr TEFL courses.

The best site for recruiting TEFL teachers

Let us help you take your recruitment strategy to new heights by partnering with The TEFL Academy! Since launching our Jobs Board back in 2015, we have helped thousands of recruitment agencies and job providers find qualified TEFL teachers for their teaching opportunities.

Annually training over 15,000 students in teaching English as a Foreign Language, The TEFL Academy is a global leader in TEFL. But we are not just about quantity, we also ensure the quality of our students. Our courses are government-regulated and internationally recognised, so you are assured of a pipeline of qualified TEFL teachers for all your hiring needs. Oh, and did we mention we are the world's most-awarded TEFL course provider?

Besides providing great TEFL courses, we are committed to helping our teachers find great teaching opportunities, which is where you come in!

Why choose The TEFL Academy?

Traffic dominance

When it comes to native English-speaking countries, we are consistently in the top 5 for the keywords "TEFL jobs" (usually top 3), ensuring we attract a lot of teachers.

Social media popularity

We have a large and engaged social media community with over 150,000 followers. By leveraging our reach, we are able to attract new teachers and create brand awareness for your organisation.

Largest TEFL course provider

With over 1,000+ new students enrolling in our TEFL courses each month, our graduates are visiting our Jobs Board every day to find new opportunities.

Pack Options Summary

Choose from the pack options below that best suits your requirements.

	Free	Basic	Intermediate	Professional
1 Monthly Post	✓	✓	✓	✓
Custom branding	✓	✓	✓	✓
Customisable content sections	✓	✓	✓	✓
CV applications	✓	✓	✓	✓
Premium job label	✗	✓	✓	✓
Post-bump-up back to top	✗	✓	✓	✓
Custom application link	✗	✓	✓	✓
Paid and organic marketing	✗	✗	✓	✓
Data-driven insights	✗	✗	✓	✓
Increased paid advertising budget	✗	✗	✗	✓
Monthly newsletter	✗	✗	✗	✓
	Free	\$150	\$295	\$395

Q:

Where do job seekers go to find job opportunities and where do job providers go to make their opportunities known?

A: A good job board!

And we just so happen to have one...



Free Job Post

Experience the reach of our Jobs Board with a complimentary job post available once a month. Take advantage of this no-cost opportunity to connect with potential candidates.

The FREE post includes:

Custom branding

Create brand awareness by including your logo

Customisable content sections

Attract your audience with a job description, lock in potential candidates with a highlighted benefits section, and ensure only eligible applications with a requirements section

CV applications

Applications appear through your very own employer's panel and an email notification with the candidate's CV attached

"I love how frequently new jobs are posted, so I make sure to check the site as often as I can."

Basic Pack (Premium Job Listing)

Stand out from your competitors and list your post as a "Premium Job" to ensure maximum exposure! For only **\$150** per month, your premium post will include the following:

Free post Includes everything mentioned in the free job post, plus:

Premium job label Stand out from the crowd with a "Premium Job" label

Post-bump-up No need to worry about reposting your job to stay on top of the board. Throughout the month we will bump it back to the top

Custom application link As a Premium Job member, you can add your application link for a seamless application process

Organic marketing Occasional organic marketing through our social media platforms

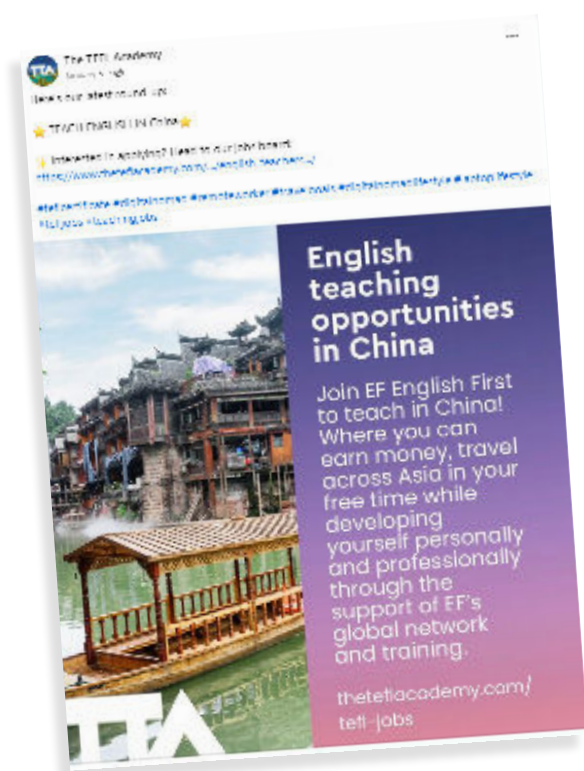
No commitments Contract works on a month-to-month basis

Intermediate Pack

Why choose the Intermediate Pack?

In today's digital age, nothing increases brand awareness better than a good social media campaign, which is something we are experts in. Over the years we have obtained a social media following of over 150,000 followers, surpassing all our competitors in the field. Our social media marketing strategy is the secret to our success and we'd like to share with you!

The Intermediate Pack yields the ultimate return on investment. It attracts potential candidates and increases brand awareness of your company. In return you'll gain followers with which you can share your own opportunities.



Intermediate Pack

For only **\$295** per month, the Intermediate Pack includes the following:

Basic Post

Everything mentioned in the Basic job post

Paid and organic marketing

Maximise your reach with paid advertising. Includes one paid social media post with \$50 going into ad spend, and one organic post. We will assign our digital marketing agent to post your job opportunity on our social media platforms,

Data-driven insights

Detailed monthly social reports showcasing engagement and traffic,

Flexible plans

Whether you plan on going big, or just want to experiment, we have a range of pricing plans suitable for your needs and marketing budget.

"I found my first ever teaching job on the TTA jobs board, so it is now my go-to place for finding TEFL opportunities."

Why choose the Professional Pack?

When it comes to getting more leads for your recruiting agency, data is king. What better way to get noticed than to get your opportunity shared in our monthly newsletter with approximately 100,000 recipients? Think of it as a personalised care package for finding the perfect fit fast.

Professional Pack

For only **\$395** per month, the Newsletter Pack includes the following:

Intermediate Pack

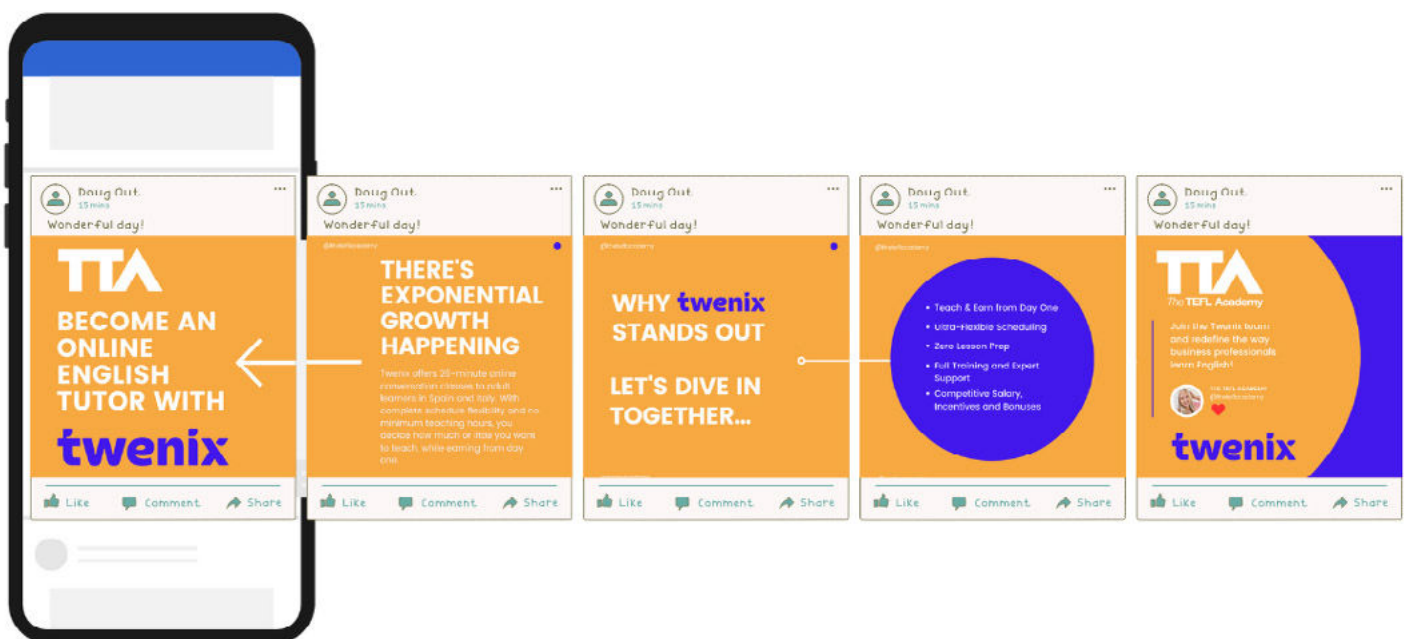
Everything mentioned in the Intermediate pack

Increased paid advertising

Paid advertising will be increased to two posts per month with a total ad spend of \$100, and organic posts will be increased to two

Monthly newsletter

Get noticed by 100,000 recipients in our monthly newsletter



Your Recruitment Solution

The TEFL Academy Recruitment Solution

We understand not all of us have the time to create job posts, write newsletters, sift through dozens of CVs, send out emails, follow up on applicants and conduct interviews.

The TEFL Academy specialises in providing tailored teacher recruitment services to educational institutions, language schools and other recruitment agencies across the globe!

We have a team of recruiting experts ready to find you qualified teachers whether it be for an immediate replacement, a single opportunity, or an ongoing demand each month. We are confident that we can assist in your hiring needs.

"Working and partnering with The TEFL Academy Job's board has been wonderful – the high quality candidates I receive and the volume I get is great. The TEFL Academy staff are also really friendly and great to work with – so it makes the partnership a fantastic one! Thanks for everything! Looking forward to many more years together!"

Tomoko Tamaki,
founder of Tamaki TEFL Recruitment

What we offer

1. Tailored Consultation

Get in touch with one of our Recruiting Specialists. Explain your hiring needs, job description as well as eligibility requirements that you are looking for.

2. Strategic Marketing

Whether by jobs board, social media, or newsletters we make your job opportunity known to teachers across the globe.

3. CV sifting and applicant screening

We reach out to potential applicants, acquire all the necessary documentation, assess their candidacy, and confirm their interest.

4. Interview and hire

You make the final call on whether you would like to hire applicants after conducting a thorough interview. If successful, you provide them with the job offer.

5. Risk-Free Commission

Even though we will provide you with some great applicants, we only ask commission for those who have signed a teaching contract and arrived at your school.

Interested in any of our Recruitment Packs?
Feel free to reach out to our Recruiting Manager:
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